

25.02.2014

# HEALTH CITY *Cayman Islands*

BM Nampana Health

ACCENTION

*"This moment of healing is deployed to all who believe and were committed in building it. The day we turn anyone away from the place of healing in the day we have failed our humanity and lowered God's commandment."*

St. Don Sherry



[www.healthcitycaymanislands.com](http://www.healthcitycaymanislands.com)

1283 Sea View Road, High Rock, East End, Grand Cayman  
Grand Opening – Tuesday, February 25, 2014

They LIED to you....



# Definition of HR

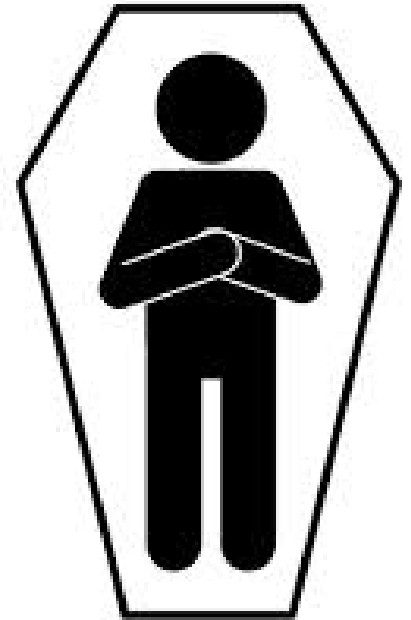
- **Human resources management (HRM, or simply HR)** is a function in organizations designed to **maximize employee performance in service** of their employer's **strategic objectives**.<sup>[1]</sup> HR is primarily concerned with how people are managed within organizations, focusing on policies and systems.<sup>[</sup>

# Technology and its impact on the way we do business: How technology for both internal and external customers can lead to highest quality outcomes.

- Paperless innovation
- iKare: Algorithm based system to increase patient outcomes through smart cloud based technology. (Improving diagnosis by 30%)
- Division of labour which actually incorporates many specialists working as a TEAM of doctors collaborating at the highest level for best outcomes.

# They LIED to you!





# The Dash



- Date at which you enter and an expiry at which it ends.
- That dash represents everything you have accomplished in between.
- It represents your entire life, your dreams your desires that went unmet are not reflected.
- The people you have touched, the difference you have made, the positive contributions your existence has recorded on this earth are.





# Non Scientific HR Principles



# HR

- 1) Simple, impactful, logical **Objectives.**
- 2) **Communication**
  - What the objectives are
  - How every area and project relate to these objectives
- 3) Enable staff to have the **courage to challenge**
  - Eliminate inertia and bring forth ideas for better ways to achieve goals or
  - Question how a project relates to the achieving of an objective from a baseline level.
- 4) Outline the **values** for the organization
  - Clearly outline
  - Live it. We go to war everyday and they see very quickly if the values are just displayed on a wall or real.



# Square Pegs



- Not everyone is created equal
- We are not clones
- Not motivated by same goals
- Varying litmus test for success and for happiness

# Department Of Tourism

- Default: Had a core of passionate individuals  
????
- Went above and beyond in every sense
- Dedicated, hard working, drive for results
- Bugs to the light



# Love of Country



# Purpose

- 1) Make a difference in an impactful department that helps to drive the positive benefits of 1 of the 2 main pillars of the economy
- 2) Play a role in creating the face of the Cayman Islands globally

# Power of Purpose

- Drew persons with Tenacity, Passion, Drive, Respect for Country
- Best talent unknowingly **in synch** with the CIDOT **core values**
- Talent came and **formed the bedrock** without knowing the values beforehand
- **Purpose** was never broadcasted but subliminally engrained within the team.
- **Personally invested** in that purpose.



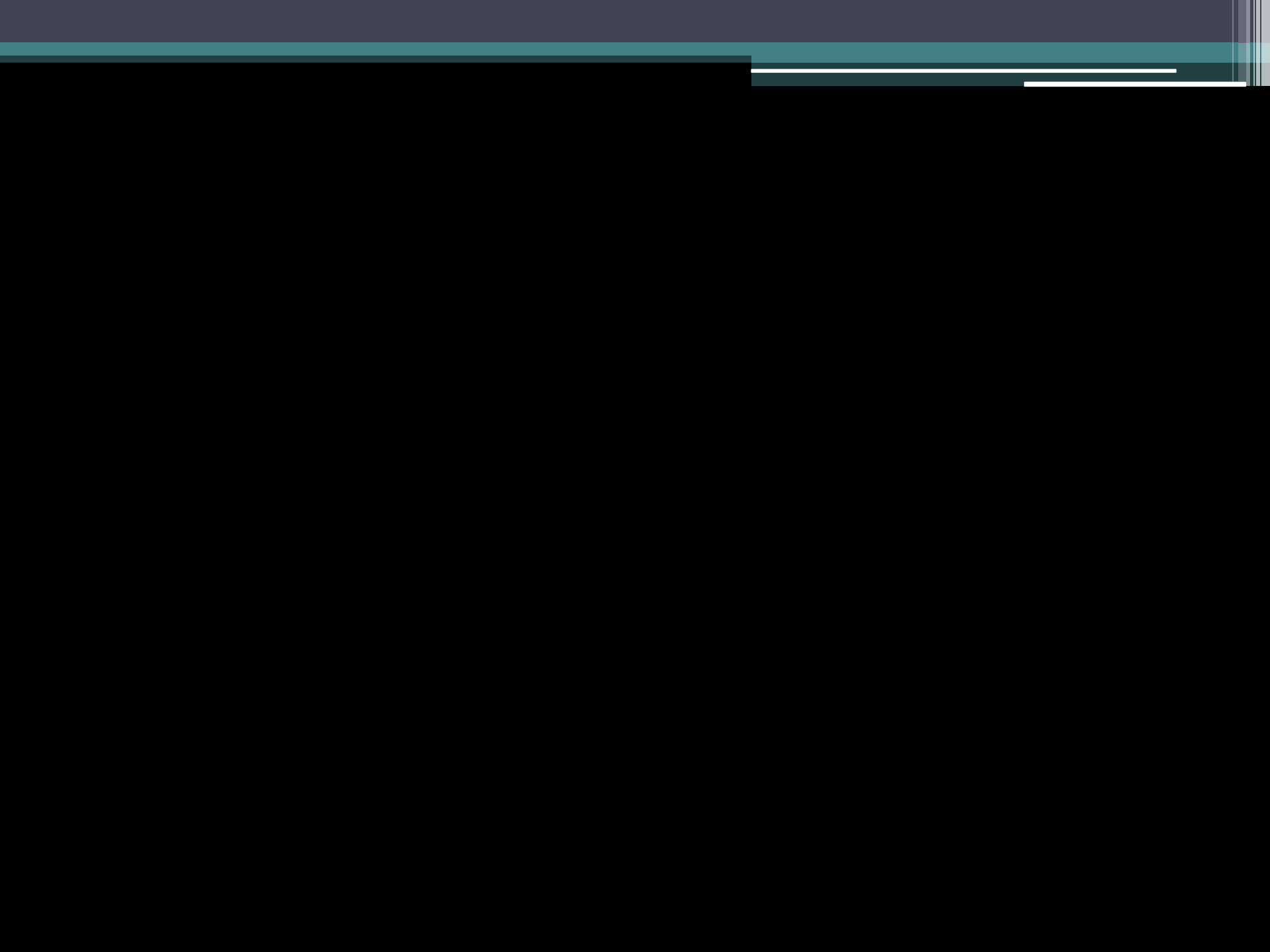
# A Step Down

- From DOT Director for just simple Marketing Dude elsewhere...









# Power of Purpose

No ones socioeconomic status should determine their access to healthcare....

A life..... shouldn't be determined by a price.....





# Power of Purpose

- 1) No matter the business, no matter the service, outline **YOUR Purpose** and those that align.... **will join you.**
- 2) If you cant find that purpose in the core of the business then find it through your **Corporate Responsibility** arm and fly that flag high.



# Dash

- We spend the majority of our life working.  
(When take away sleep its **almost 50%**)
- We should spend it *working* towards the PURPOSE that gets us excited, gives us goose bumps, keeps us up at night dreaming and salvating for the next day.
- What will that ***Dash*** represent for you?

# Haiti - From Fendi to Purpose

- Earthquake
- The long walk home
- Renewal of the mind
- God and purpose
- Organization
  - Gives hope to kids
  - Corporate responsibility

# Dash

- Her Dash Will Not be Fendi and Next To That ...

# Conclusion

- The power of purpose reigns supreme!
- Outline it and be true to it and your superstars will find you...
- Search for your purpose and find an organization that will help you live it..
- “The mystery of human existence lies not in just staying alive, but in finding something to live for.”
- – Fyodor Dostoyevsky, The Brothers Karamazov

